

## Customer Success Story – Fortsen Shades

CloudFronts helped Fortsen Shades deploy Dynamics 365 Supply Chain Management (SCM) & Commerce to streamline its key retail processes.

### About Fortsen Shades

Fortsen Shades is Maldives' top home décor retailer that offers specialized interior products & services to the architectural, residential & industrial sector. With its prime focus on interior finishing & furnishing, the company has developed a comprehensive range of wooden laminate flooring, window blinds & specialty decorative stones. Please explore more <https://fortsen.mv/>

### Business Challenges

With Fortsen Shades holding a pinnacle position in the booming Maldivian home décor market, they were seeking a solution to address its pain points in terms of purchase, inventory, sales and retail processes as there was a significant discord within the operations.

### Solution Delivered

Since Fortsen Shades is also the subsidiary of Sonee Sports, one of the largest sports goods retailer in Maldives, and CloudFronts had already deployed [Dynamics 365 SCM and Commerce \(Retail\) successfully](#), this Microsoft Retail ERP seemed to be an obvious solution to streamline purchase, inventory, sales and retail processes.

Microsoft Dynamics 365 Commerce has a specific retail module for point of sale which enables retailers to centrally manage their merchandising, inventory, and channel management processes. This integrated Point of Sale (POS) system is fully secure and operates on the cloud.

[Read full Press Release here >](#)

### Key Technologies

1. Dynamics 365 [SCM](#)
2. Dynamics 365 [Commerce](#)

### **Post Go-live**

Post-Go-live, Fortsen Shades is today reporting all the benefits of a fully integrated system into one single platform mainly related to purchase, inventory, sales and retail processes, sales, customer orders, purchasing, distribution, and inventory.

Owing to the deployment of a unified Microsoft Retail ERP platform, this Maldivian retailer has secured a sustainable competitive advantage by automating their core retail processes.

*Email us your requirements at [ashah@cloudfronts.com](mailto:ashah@cloudfronts.com) or fill out [contact us form](#).*