

## Customer Success Story – De Essence

CloudFronts helped Maldivian organic foods retailer De Essence to implement Dynamics 365 Finance, Supply Chain Management (SCM) & Commerce to streamline its key retail processes.

### About De Essence

De Essence is one of the first companies in Maldives to introduce organic foods across all categories – fruits, vegetables, and groceries into Maldives' kitchens.

### Business Challenges

Due to the increasing preference of the Maldivians towards organic foods, De Essence's customer base has been on steady rise for over few months and hence, to manage the surging customer numbers, a robust retail platform was needed to address its key retail areas like Finance and Supply chain.

### Solution Delivered

Since De Essence is also the subsidiary of Sonee Sports, one of the largest sports goods retailer in Maldives, and CloudFronts had already deployed [Dynamics 365 Finance, SCM and Commerce \(Retail\) successfully](#), this Microsoft Retail ERP seemed to be an obvious solution to streamline their financials, supply chain and commercial operations.

[Read full Press Release here >](#)

### Key Technologies

1. Dynamics 365 [Finance](#)
2. Dynamics 365 [SCM](#)
3. Dynamics 365 [Commerce](#)

### Post Go-live

Post-Go-live, De Essence is today leveraging all the benefits of a fully integrated system into one single platform mainly related to their financials, and their supply chain operations.

With these suites of Microsoft ERP, De Essence has successfully enhanced its efficiency, eliminated errors, and improved the overall operations of their stores.

Owing to the deployment of a unified Microsoft Retail ERP platform, the organic retailer has secured a sustainable competitive advantage among the grocery retail landscape by automating their core processes.

Email us your requirements at [ashah@cloudfronts.com](mailto:ashah@cloudfronts.com) or fill out [contact us form](#).