

Customer Success Story - FanGirl Consulting and Brand Management, LLC.

CloudFronts helped FanGirl Consulting migrate their emails to Microsoft 365.

About FanGirl Consulting and Brand Management, LLC.

FanGirl is one of the finest boutique consulting and licensing agency concentrating on pop culture and unlocking the business potential behind fandoms. Their primary services include Inbound licensing activities on behalf of Manufacturers; Brand Building and Outbound Licensing programs on behalf of IP owners; and marketing consultations.

You can explore more about the client here <https://www.fglicensing.com>

Business Challenges

For a long time, FanGirl Consulting was using a conventional email platform and subsequently, it faced a huge challenge in managing their mailboxes. As the business was booming, the client required a safe and secure email platform and a large storage capacity.

Solution Delivered

Taking client requirements regarding robust security and stability of an email platform into consideration, the client was recommended Microsoft 365.

CloudFronts helped FanGirl migrate all their emails to Microsoft 365. As a part of the email migration process, core tasks included mail migration planning, Tenant creation, creating migration file, Email Synchronization, and post-migration process like Switching DNS Records, shifting users to primary domain along with migrating contacts and calendars and setting up and configuring Microsoft 365 applications.

Key Technologies

1. Microsoft 365

"We are very pleased and happy with the service provided to us. CloudFronts' team was very professional, on task and provided good communication on the progress of the project."

- Orlando Castellar, CFO, FanGirl Consulting

Post Go-live

Post-Go-live, FanGirl Consulting reported the following benefits

1. Thanks to a large storage capacity of Microsoft 365, the client can now access and store a significantly higher number of emails and files related to it.
2. Microsoft 365 is already loaded with robust security features and hence, the client can now access their emails in an extremely secure Microsoft Cloud environment.

Email us your requirements at ashah@cloudfronts.com or fill out the [contact us form](#).